

A close-up photograph of a person's hand plugging a blue Ethernet cable into a network switch. The switch is filled with many other blue cables, creating a dense array of connections. The background is slightly blurred, focusing attention on the hand and the cable being inserted.

novatech<sup>Pro</sup>

**Connect** to a Better Future  
with a NovaTech Pro Franchise

## Empowering Success with Support and Experience

There are around 33.2 million small businesses in the U.S. and each one needs at least one of our services. NovaTech Pro is your opportunity to harness our powerful B2B model — it's profitable, easy to operate, and simple. Recurring revenue, consistent referrals, high profit margins, long term clients, incredible ROI, and fragmented competition result in a must-have business ready for like-minded entrepreneurs just like you.

NovaTech Pro's System has been developed from 20 years of trial and error, experience, and success. Founded by industry expert Alex Shell, NovaTech Pro is proud to provide reliable, efficient, and high-quality solutions for our clientele. Through years of entrepreneurship, Alex pioneered and refined industry-specific techniques and strategies to simplify what it takes to run a successful low-voltage business — now we are excited to share our proven business model with you so you can prosper, grow, and succeed.

Are you ready to grow with us and build a business that will set you free? Connect with NovaTech Pro today!

**novatech**<sup>Pro</sup>

# Seamless Integration and Superior Performance

Be the first to market in your area with our proven business model in a high-demand industry. NovaTech Pro is eager to share our experience, support, and The Pro system with you — there are many benefits to joining NovaTech Pro's network:



**Growing Demand:** The demand for low voltage services is on the rise, driven by advancements in technology, increased connectivity, and the need for efficient infrastructure. As businesses continue to adopt smart technologies, surveillance systems, and networking solutions, the demand for low voltage services will only continue to grow.



**Lucrative & Essential:** This industry gives you high profit margins with multiple revenue streams including network wiring, security systems, audio-visual installations, and automation solutions. Many services are recession-resistant!



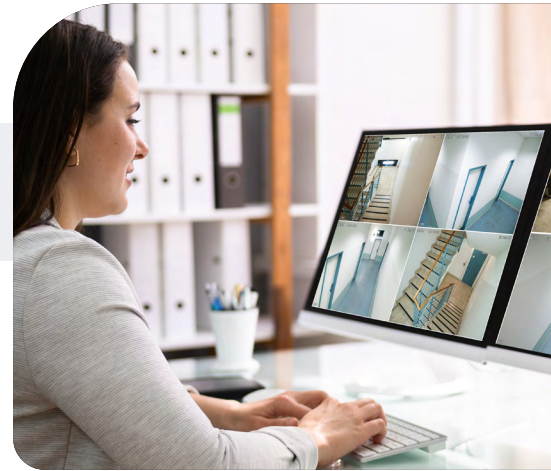
**Recurring Revenue Model:** Ensure steady cash flow and long-term profitability thanks to our maintenance contracts and ongoing client support packages.



**Sprawling Marketing Applicability:** Low voltage services cater to a diverse range of clients, including residential, commercial, and industrial sectors. Experience resiliency, stability, and flexibility while you mitigate risks associated with dependency on a single industry.



**Flexible Expansion Opportunities:** As your low voltage business grows, there are opportunities to expand into related areas such as access control, audio/video, smart home technologies, and other solutions, allowing you to diversify your offerings and grow into new markets.



# Do You Fit with NovaTech Pro?

NovaTech Pro operates from a high level of customer satisfaction and an unrelenting drive towards growth. Franchisees must be comfortable in sales, marketing, and be committed to maintaining NovaTech Pro's reputation for 5-star service, communication, and reliability. Qualities we look for include:

Attitude of excellence

Integrity and strong  
work ethic

Good with timing and  
schedule management

Great communicator

Detail-oriented and professional



# Our Commitment to Support Your Success

Our franchisees' success is our highest priority. We ensure you are prepared to succeed through a multi-faceted approach of industry-tested marketing, personal support, and operational systems, which will prime your business for growth and development.



**In-Depth Training:** NovaTech Pro will offer in person training in our flagship location in Orange County, California. We will provide onsite and remote training for sales, scheduling, installation, business management, and administration.



**Dedicated Support:** Coaching and mentoring for sales, management, marketing, and business management is included in your ongoing support. Optional outsource assistance for quotes is available.



**Individualized Advertising Assistance:** Our team will assist you with profile setup, images, customer pages, advertising pages and campaign strategies.



**Google PPC:** Connect with our Google campaign management company to customize an advertising campaign with proven advertising strategies using keywords, phrases and images ads.



**Spend Match:** For select franchises, our team will match your Q2 ad spend.



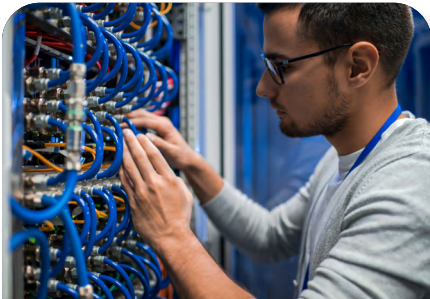
**Marketing Materials:** Business Card Templates, brochures, signage templates, apparel samples and templates, and a customized website targeting your local market



**Advertising General Marketing Fund:** Our corporate team will continue to promote NovaTech-Pro.com on Google and other search engines as well as NovaTech-Pro.com on NetworkPro.com directory listing site, boosting network-wide volume and brand recognition.

# Your Exclusive Territory Investment

Each franchise partner will receive an exclusive NovaTech Pro territory. We will work with you to develop a custom-fit territory model that enables your success, while still allowing room to scale and grow your business! Each territory is generally flexible and will typically be offered on a per county basis. Our franchise fee starts at \$40,000\* for a territory of 500,000 people, and an additional \$0.08 per person located in the territory you choose to purchase. The additional \$0.08 per person Franchise Fee may be waived at the Franchisors' discretion.



Franchise Fee: min.  
**\$40,000**



Estimated Initial  
Investment Range:  
**\$56,250 to**  
**\$86,000**  
(includes franchise fee)



Royalty Fee:  
**7%**  
of Gross Sales

Established company-owned territory units for sale are priced on an individual basis to reflect the value of each company-owned territory and their individual performance and profitability metrics. For inquiries regarding company-owned territories, please contact

[franchise@novatech-pro.com](mailto:franchise@novatech-pro.com).

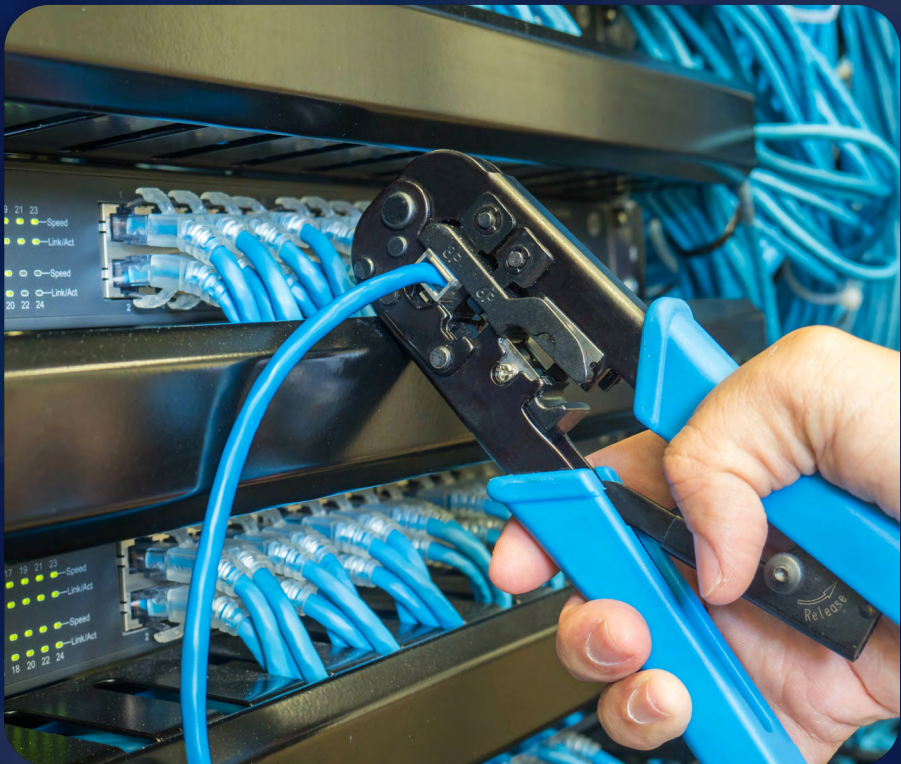


## Are You Ready to Own a NovaTech Pro?

NovaTech Pro wants you to be a part of our franchise network. Learn more — visit [novatech-pro-franchise.com](https://novatech-pro-franchise.com) to get started.



# novatech<sup>Pro</sup>™



[franchise@novatech-pro.com](mailto:franchise@novatech-pro.com)

**877.422.7200**

2221 E. Winston Rd. Suite N  
Anaheim, CA 92806

*This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.*